

European prize for social integration throughout sport

Call for applications

07/2015

Contents

- 1. Introduction**
- 2. Prize's Priorities**
 - 2.1 Prize Categories
- 3. Evaluation Procedure**
 - 3.1 Eligibility criteria
 - 3.2 Selection criteria
 - 3.3 Exclusion criteria
- 4. Award criteria**
 - 4.1 Budget
 - 4.2 Award requirements

1. Introduction

This call for proposals for the SPORT+ 'European prize for social integration through sport' project, which is co-funded by the Erasmus+ Programme of the European Union, is led by the European Forum for Urban Security (Efus) and its five partners: ASBL Fan Coaching-Eurofan, the University of Saragossa (Spain), the Italian Forum for Urban Security (FISU), The Netherlands Institute for Sports and Physical Activity (NISB), and the Higher Institute of Police Science and Internal Security (Intituto Superior de Ciências Policiais e Segurança Interna, Portugal).

The SPORT+ 'European prize for social integration through sport' project consists of establishing a network of NGOs and local authorities in order to put forward local strategies to fight racism, violence and discrimination through sport. The prize is thus very important for collaboration, dynamism, motivation and promoting diversity. There shall be prize ceremonies for five prizes, one for each category.

In 2016, the first edition, the prize is linked to the EURO 2016 football tournament, which highlights this project's importance at the local, national and European levels. However, this project's primary focus is on social inclusion/integration through all sports.

The main objectives of the prize are to:

- identify innovative practices on how to strengthen communities and convey messages of respect, prevention and anti-discrimination through sport in cooperation with sporting organisations;
- reinforce locally-based cooperation practices between municipalities' services, strengthening cooperation between sport and security services;
- involve local partners (neighbourhood associations, sport associations and professional clubs, local police, schools, etc.) in the activities of the project in order to build local strategies for social inclusion through sport.

2. Prize's Priorities

The proposals following this call must focus on the following priorities in addition to sharing the project's aims (cf. 1. Introduction).

It is vital that all of the projects show how sport has brought about the targeted improved social inclusion.

There are five prize categories each with its own award. Therefore, when applying, it is essential that your proposal directly applies to at least one of these categories. However, you will only be evaluated on one of these categories (cf. 3).

2.1 Prize Categories

1. Racism (prevention and fight against)

The project must be based on actions or messages which aim to prevent racism and/or which help tackle the phenomenon, or projects tackling discrimination and/or promoting race equality.

2. Gender equality

Projects must promote the image and role of women as equal in physical and sporting activities - cf. the 'Women and Sport' Prize led by the French Regional Direction of Youth, Sports and Social Cohesion (DRJSCS), and the Regional Sports and Olympic Committee, (CROS). How sport can participate in the promotion of gender approaches.

3. Marginalised peoples (migrants, asylum seekers, minorities, disabled people, LGBTQ, religious groups)

Projects promoting the social integration/inclusion of these marginalised peoples within the local and wider community (cf. the 'Integration Award for Sports' led by the Austrian Integration Fund which aims to provide better information to migrants and to help them integrate in the Austrian society).

4. Groups at risk (drug users, repeat offenders, the homeless, those from low socio-economic backgrounds)

Projects aiming at preventing recidivism amongst those in groups at risk while also promoting their integration within the local and wider community.

5. Promoting active citizenship/fair play

Projects promoting the role of citizenship within the local and wider community and/or projects informing citizens of sporting values, such as respect and honesty, etc.

3. Evaluation Criteria

This prize will be evaluated according to a fixed, multistage process involving seven sets of criteria (cf. 3.2) using both quantitative and qualitative forms of evaluation. Firstly, your application will be checked to see if it adheres to all of the eligibility

criteria (cf. 3.1). Then, from this initial screening, the projects will be shortlisted with the help of the Support Committee. After this stage, the jury of professionals - Efus and the partners - will make the final decision.

It should be noted that, throughout the whole evaluation process, there will be complete transparency within both the professional jury and the Support Committee's decisions.

Applications must be sent by email or electronically through the Efus Network Platform and can be submitted in either French or English.

The deadline for applications is **the 6th NOVEMBER 2015, 00:00 CET**

3.1 Eligibility Criteria

The following are eligible to apply for this prize:

- Local authorities
- Other local government departments (provinces, regions, urban areas...)
- Associations
- NGOs
- Private organisations working with local authorities

Amongst these, applications are only open to applicants within the 28 countries of the European Union. Also, previous experience in the field of social inclusion through sport is required to highlight the strength of your capacities in this domain.

Governments may submit applications in order to highlight good practices and be involved in the project, however they will not be eligible for the prize.

You may apply for more than one category, although you must submit a different project for each category you apply to.

3.2 Selection Criteria

Overall quality of the project

This section will holistically evaluate your entire project. I.e. how effectively does your project promote social inclusion through sport within the given category you have applied for? (cf. 2.1)

Relevance within the chosen categories

How well does your project use sport to tackle the issues dealt with in one of the five categories? (cf. 2.1)

Innovative character

How do you engage participants in this project? What new activities/strategies do you use in its implementation?

Transferability

Can your project be applied to other countries/cities/organisations who are experiencing similar problems with social inclusion? If so, is the project easily transferable?

Sustainability

How will your project continue? Do you have the necessary funds and resources to maintain this project in the future?

Quality of the partnership

How have you creatively established a partnership within the local community? In what way is it involved in the project? What impact does it have on the project? How diverse is the partnership? Is it well recognised?

Cost/Benefit relation

How well does your project use its finances in order to best follow its objectives? (cf. 2.1) Does it implement its activities/strategies efficiently and effectively?

3.3 Exclusion Criteria

The following will result in exclusion from consideration:

- Failure to adhere to any of the above criteria;
- If the project is not focused on the project's aims or does not target a specific category;
- Failure to respect the application rules, format (word counts, language, etc).
- Furthermore, you can only submit one proposal for each category - all others will be excluded.

No late entries will be accepted

4. Award Criteria

4.1 Award Budget

The winner in each category will receive financial support (up to €8,000).

4.2 Award requirements

With this financial support, a local event promoting social inclusion through sport and which strengthens local partnerships must be organised, although not all of the €8,000 has to be used. At the same time as this local event, the winners must host a mandatory press conference - following guidelines as laid out by the partnership - in order to provide better visibility for the prize.

In addition to this, a meeting, flyer, guide and video must all be produced. (Note: there is a separate translation budget included for this). Each winner must produce a video highlighting the practice and presenting the local event; also, there will be a separate, shorter video with all five winners.

Ideally, this local event should take place before EURO 2016 (i.e. anytime between January and June 2016).



Universidad
Zaragoza



Co-funded by the
Erasmus+ Programme
of the European Union